



IntelliReach

LiveLeads™ 

Connecting Customers With Your Sales Team

- > **Social Media Marketing**
- > **Pay-Per-Click (PPC) Ads**
- > **Web/E-Mail Campaigns**
- > **Connected TV Advertising**



When you connect your digital marketing campaigns to LiveLeads, your sales team will instantly receive the prospect's information. We can even connect the prospect directly to your sales representative's smartphone with our LiveTransfer feature.

> **Social Media**

We pay attention to conversations on select social platforms that indicate a need for your company's products or services.

> **PPC Ads**

Watch your sales soar when your sales team can connect with customers via social, email, live transfer, or text when they are ready to buy.

> **IntelliMetrix Reports**

Easily attribute which campaigns generate the most calls, leads, and revenue in a single online report.

> **Connected TV Advertising (CTV)**

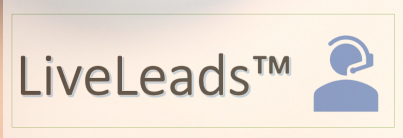
When customers contact you through a unique local or toll-free number after viewing your TV commercial, our trained contact center agents will capture detailed customer information before transferring the caller to your sales team.

> **Web/Email Campaigns**

When you integrate LiveLeads into your digital marketing campaigns, you can respond to customer inquiries in real-time, providing them with the information they need to complete a purchase.



IntelliReach



LiveLeads Plus™

Never Miss A Hot Lead Again!

When customers engage with your digital marketing campaigns using our unique Call Tracking Identifier (CTI), a local or toll-free number we provide, an experienced contact center agent will collect essential customer information before transferring live calls to your sales team or representative.

> **No Monthly Fees**

LiveLeads Plus is a fee-free and easy-to-use feature with no monthly costs or usage quotas. You simply purchase LiveLeads minutes in increments of 100 units.

> **Call Recordings**

You can review call recordings for quality assurance purposes, and to provide sales coaching feedback to your team.

> **24/7/365 Availability**

A team of trained contact center agents is available to handle LiveLeads around the clock, including weekends and holidays.

> **US-Based Contact Center**

Our US-based contact center offers high customer service, a fast response time, and a personalized experience for handling LiveLeads.

> **IntelliMetrix™ Report**

Analyze your digital marketing campaigns and easily see which channels generate the most LiveLeads, without sifting through multiple reports.



IntelliReach

Ready to grow your business? Let's Connect!

SPEAK TO A CONSULTANT:

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IntelliReach.Social