



IntelliReach

CTV Advertising Services

We Make Your Brand the Star

- > **Affordable Pay-Per-Impression Rates**
- > **Brand-Safe Ad Network**
- > **Digital Marketing Integration**
- > **Runs with Google Search**



Intelligently reach your target audience on any screen or device while they watch the hottest shows, movies, and sports on America's top media channels like ABC News, Disney Channel, Bloomberg News, ESPN, Fox News Channel, HBO Max, and over 80 more.

> **Pay-Per-Impression (PPI) Pricing**

Our pay-per-impresion pricing model means that we only count an impresion after your entire ad is shown, so you don't pay for partial views.

> **Digital Marketing Campaign Integration**

Your sales team will experience a significant boost when engaging customers through digital marketing channels, including social media, email, LiveLeads Plus, and text.

> **IntelliMetrix Reports**

Readily attribute which campaigns generate the most calls, leads, and revenue in a single online report.

> **Runs along with Google Search**

Over 75% of the more than 100 million ad-supported viewers within our Streaming Partner Network (SPN) utilize online search while engaged in streaming TV on connected devices.

> **LiveLeads Plus Enabled**

When customers contact you through a unique local or toll-free number after viewing your TV commercial, our trained contact center agents will capture detailed customer information before transferring the caller to your sales team.



IntelliReach

Video Production Services

Your Video Production Partner for Success

Our team of experienced video professionals has a proven track record of success. We've worked with a wide range of businesses, from startups to Fortune 500 companies, to create videos that have helped them achieve their marketing goals.

> In-Studio Production Facilities

Our in-studio production services are available to help you create videos that tell your story in a visually stunning, informative, and engaging way.

> On-Location Production & Craft Services

Whether you want to capture stunning visuals of your products or services or tell a story about your company culture, we can produce videos that will engage your audience from any location in the U.S.

> Video Editing

Our video editors work their magic polishing your footage with music and sound effects to create a visually engaging story. We'll also ensure it is optimized for social media and other platforms.

> CTV Advertising

With our CTV advertising services, you can reach your target audience on the devices they're already using to watch streaming content, making them more likely to be receptive to your ads.

> Video Strategy

We'll help you develop a video strategy that is tailored to your specific goals and audience. This includes creating a video brief that will ensure that your videos are on-brand and effective.



IntelliReach

Ready to grow your business? Let's Connect!

SPEAK TO A CONSULTANT:

+1 (800) 725.7950

IntelliReach.Social